

F J A K K A



FJAKKA



## About us

FJAKKA products shape new experiences. Our name is inspired by the Mediterranean concept of *fjaka*, a sublime state in which a person seemingly does nothing but achieves relaxation of mind and body. FJAKKA products invite you to enjoy and relax, inspiring an ease of just being. Slowing down and enjoying the moment is a luxury today. Each of our products is designed to make those moments worth remembering.

### OUR MISSION

We are committed to fostering a culture of outdoor living. In doing so, we take into account the modern way of life while cherishing the rituals and habits that have remained in our collective memory. When choosing colors and materials, we were inspired by the Mediterranean landscape, evoking the impression of staying on a beach next to rocks and a fragrant forest. We believe designing a good product also means creating a pleasant atmosphere.

### OUR VISION

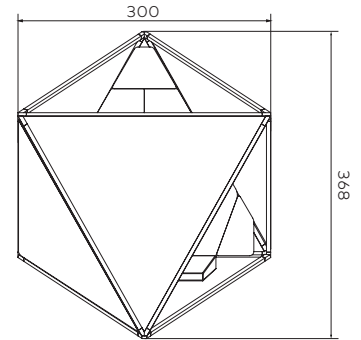
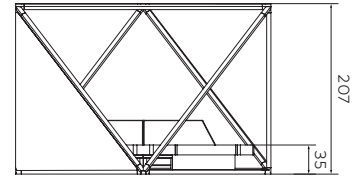
Our attention is equally directed to encouraging contemporary expression and maintaining tradition. Though FJAKKA is a new furniture brand, its foundation is the company Belina d.o.o., which has over 40 years of long-standing tradition and experience in product development and production. We used our knowledge and skills, especially in producing textile architecture and processing technical textiles, and in cooperation with designers Kristina Ligonja and Filip Havranek, to create a new product incorporating a modern and innovative design. We believe a good design embodies innovation, functionality, aesthetic quality, a high level of sustainability and an emotional component. We proudly convey our experience in creating new, colorful moments.

## Seclude

contemporary daybed

Seclude is a contemporary daybed that provides a secluded hedonistic oasis, offering both protection from the sun and the ambiance of the surrounding landscape. A person sitting in the daybed can experience the landscape in various ways, depending on their position. The daybed structure visually frames the surroundings, offering a unique view of the scenery. Thanks to the airy sunshades and the mattress, Seclude can accommodate at least two people in a comfortable lying position. The geometric shape of the daybed reflects contemporary architecture and the natural environment. Its construction and textile colors have been inspired by the Mediterranean landscape, specifically the color of indigenous Mediterranean plants (grey-blue fescue and coastal samphire), or the colors of sand, rocks, and the deep sea.

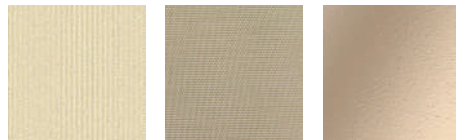
- STRUCTURE: aluminum, powder-coated
- BACKREST/MATTRESS: polyurethane foam, water resistant fabric
- SHADE: mesh fabric
- SIDE AND FRONT TABLES: aluminum plate, powder-coated



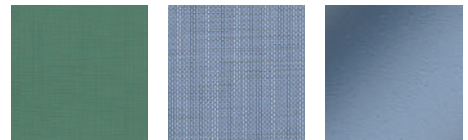


COLOR OPTIONS

SAND



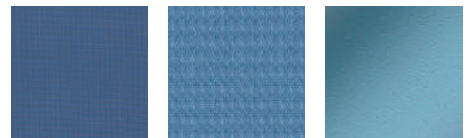
FESTUCA



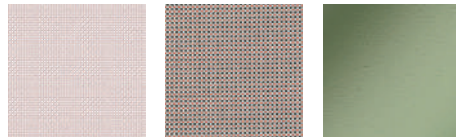
BEACHSTONE

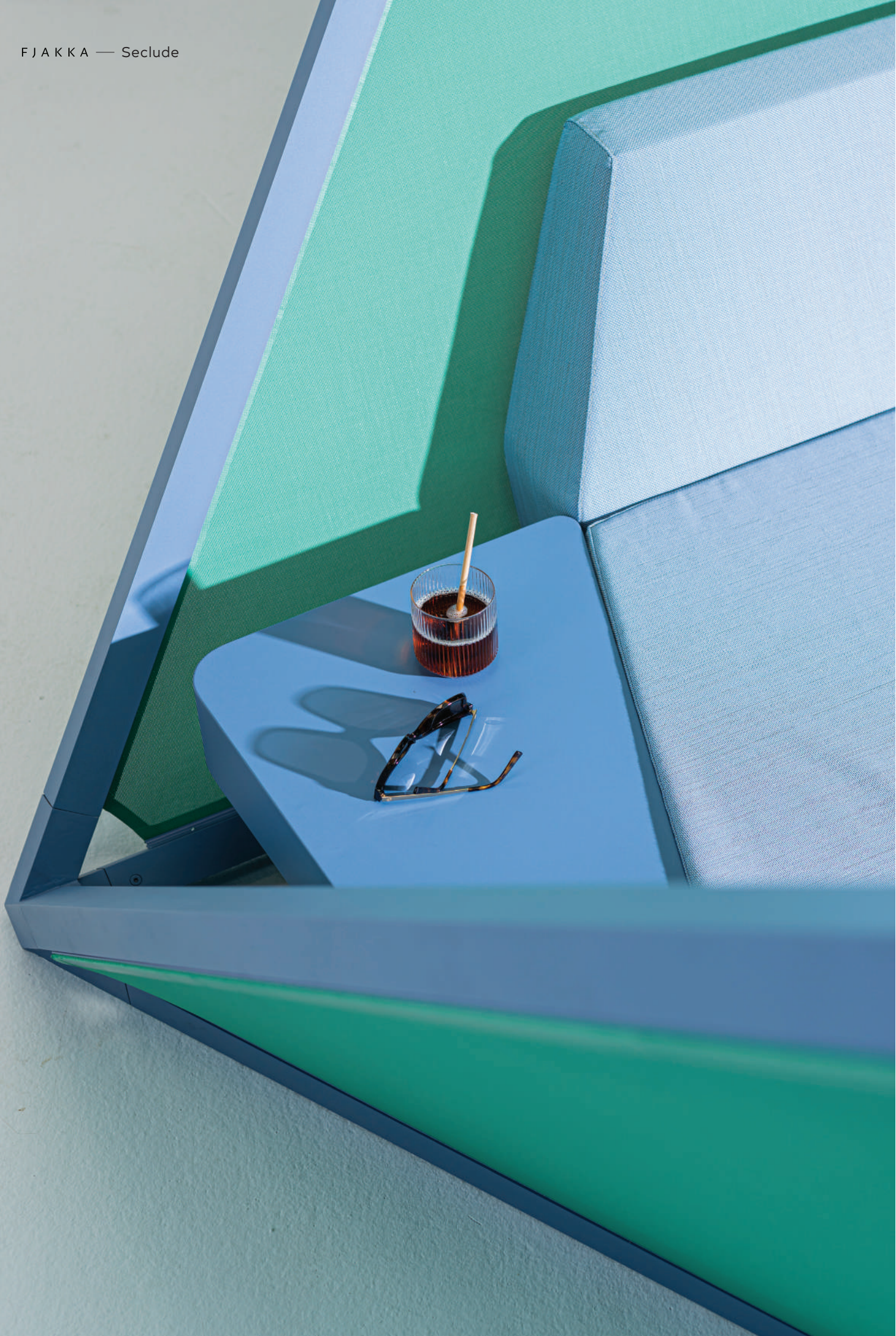


DEEP SEA



SAMPHIR



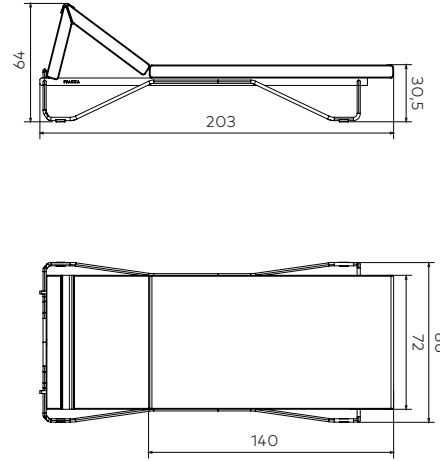




# Koltra

lounger

The Koltra lounger is designed for easy folding of the backrest without classic and complicated mechanisms. It is an innovative assembly system; the semi-sitting position is made so that the head pillow rotates around an axis and offers support. While the front (for the legs) is fixed, the rear (for the back and head) adjusts depending on the user's needs – allowing for two different positions. Also, the structure is made of bent tubing, which enables stacking. It is a completely new type of lounger and attractive as a standalone piece of furniture, but it also works great when combined with other Koltra loungers.



STRUCTURE: stainless steel, powder-coated  
SUPPORT CUSHION: wp plywood, polyurethane foam, waterproof fabric

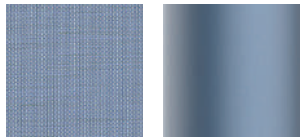






COLOR OPTIONS

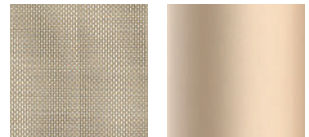
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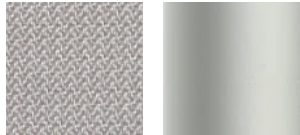
WET SAND



SAND



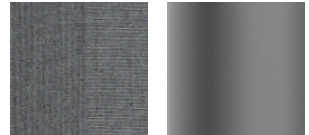
KARST



PLUM



BASALT



FJAKKA — Koltra





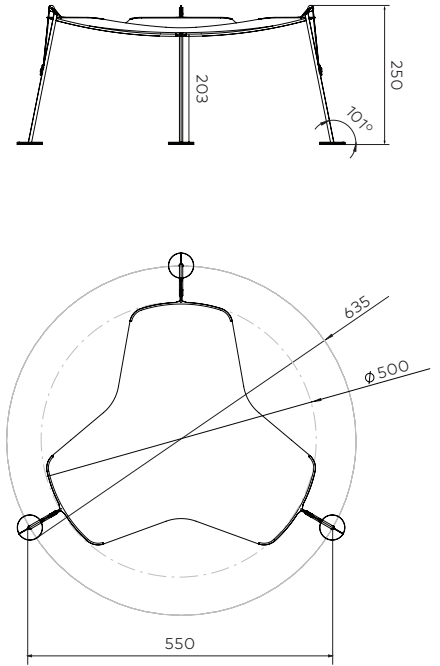
# Nuer

shade

The shape of the Nuer shade has been designed for different outdoor uses – a radially symmetrical, tripartite shape that adapts optimally to many situations. Stability and weather resistance are achieved by incorporating three pillars inspired by the design and details of sailing boats. The shade is mounted using a simple and intuitive system of pulleys, cleats and marine rope. The precise workmanship and emphasis on details pay homage to maritime tradition and knowledge.

STRUCTURE:  
SHADE:  
TENSION ROPE:  
PULLEY SYSTEM:  
BASE WEIGHTS:

aluminum, powder-coated  
fabric, aluminum reinforcements  
polyester, nylon  
PTFE roller  
solid aluminum, powder-coated





COLOR OPTIONS

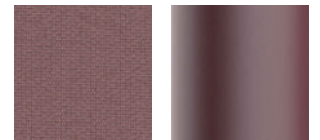
CHALK



SAND



PLUM



STORM



EXPEDITION

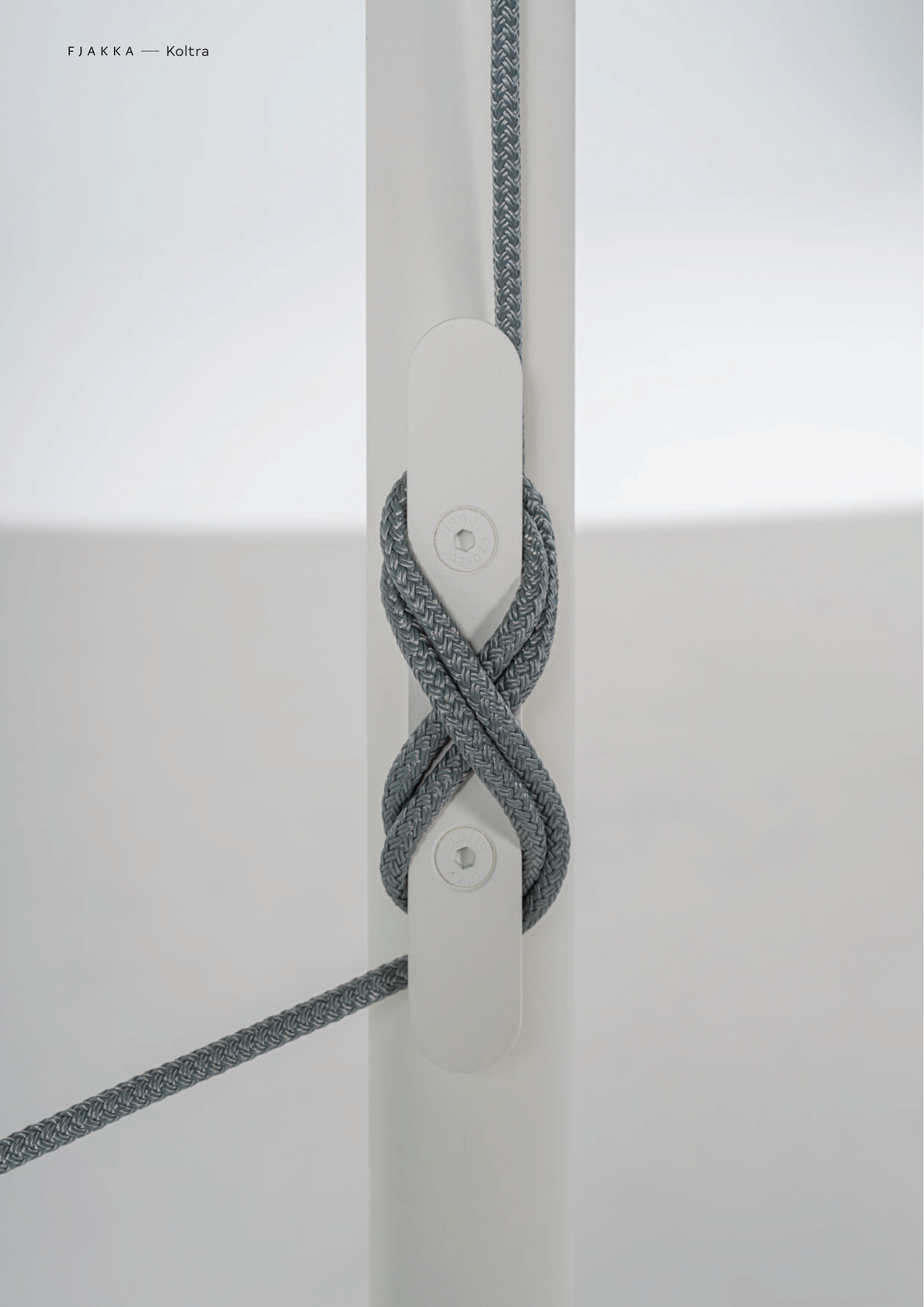


SPROUT



LAGOON





FJAKKA



# Contact

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